

2nd International Danube Cup Conference on Entrepreneurship Education

University of Belgrade – Faculty of Organizational Sciences
November 24 – 25, 2023
Belgrade, Serbia

DAY 1
24th NOVEMBER

- **09:00 - 09:30**
| **REGISTRATION**
- **09:30 - 09:50**
| **OPENING CEREMONY (ROOM 5)**
- **09:50 - 10:20**
| **KEYNOTE 1: ENTREPRENEURIAL CAREER: FACTORS INFLUENCING THE DECISION OF STUDENTS**
- Prof. Andrea Gubik, PhD, University of Miskolc, Hungary
- **10:20 - 11:15**
| **PANEL DISCUSSION 1: ENTREPRENEURIAL EDUCATION IN SCIENCE AND PRACTICE**
Participants:
- Prof. Andrea Gubik, PhD, University of Miskolc, Hungary
- Prof. Milan Okanović, PhD, University of Belgrade, Serbia
- Prof. Pal Danyi, Budapest University of Technology and Economics, Hungary
- Nebojša Bjelotomić, Digitalna Srbija, Serbia
- Nevenka Rangelov, STARTIT Serbia
- Moderator: Dr. Loretta Huszak, Corvinus University of Budapest, Hungary
- **11:15 - 11:30** ☕
| **COFFEE BREAK**
- **11:30 - 12:00**
| **KEYNOTE 2: FAMILY FIRMS, MITTELSTAND, HIDDEN CHAMPIONS INSIGHTS FROM GERMANY**
- Prof. Jan-Philipp Ahrens, PhD, University of Mannheim/University of Passau, Germany
- **12:00 - 13:00**
| **PANEL DISCUSSION 2: DEVELOPMENT OF CORPORATE ENTREPRENEURSHIP AND ENTREPRENEURSHIP EDUCATION WHY, HOW, THE IMPACT**
Participants:
- Ankica Momčilović, Head of the Group for SME financial support programs and strategic analysis, SME Sector, Ministry of Economy, Serbia
- Ms Mónika Harsányi, Budapest Chamber of Commerce and Industry, Head of International Project Office, Hungary
- Ms Tamara Dunderović, Representative of the Chamber of Commerce in Serbia Center for Economy and MSME support
- Representative of the corporate sector - Ananas e-commerce d.o.o., Serbia
- Prof. Jan-Philipp Ahrens, PhD, University of Mannheim/University of Passau, Germany
- Moderator: Dr. Attila Petheő, Corvinus University of Budapest
- **13:00 - 14:00** 🍴
| **LUNCH BREAK**
- **14:00 - 14:20**
| **STARTUPS FROM SERBIA: SUCCESS STORIES**

- **14:20 - 15:50**
PAPER PRESENTATIONS IN PARALLEL SESSIONS
Sections 1 (room 60), 2b (room 61) and 3 (room 62)
- **15:50 - 16:00**
COFFEE BREAK ☕
- **16:00 - 17:30**
PAPER PRESENTATIONS IN PARALLEL SESSIONS
Sections 2a (room 61), 4 (room 60) and 5 (room 62)
- **17:30**
END OF DAY 1 FORMAL ACTIVITIES
- **18:30 - 20:00**
GUIDED WALKING TOUR IN THE HISTORICAL CITY CENTER
- **20:00**
DINNER FOR THE CONFERENCE GUEST BY INVITE ONLY

DAY 2

25th NOVEMBER

- **09:00 - 09:30**
WELCOME COFFEE ☕
- **09:30 - 10:00**
KEYNOTE 3: PITCHING RESEARCH IN ENTREPRENEURSHIP EDUCATION
- Prof. Robert Faff, PhD, Bond University, Australia (online)
- **10:00 - 10:45**
RESEARCH ELEVATOR PITCH SESSION (TO FOSTER INTERNATIONAL COLLABORATION)
- Moderator: Prof. emer. János Vecseny, Corvinus University of Budapest
- **10:45 - 12:30**
RESEARCH METHODS WORKSHOP
- Moderator: Prof. Elisabeth Berger, PhD, Johannes Kepler University Linz, Austria
- **12:30 - 13:15**
LUNCH BREAK 🍴
- **13:15 - 14:15**
MEET THE EDITORS SESSION
- Journal of East European Management Studies (JEEMS), Prof. Thomas Steger (University of Regensburg)
- Society and Economy (Corvinus University of Budapest)
- Information Society (Budapest University of Technology and Economics)
- Journal of Sustainable Business and Management Solutions in Emerging Economies (University of Belgrade)
- Review of Economic Theory and Policy, Dr. Tamás Pesuth (Corvinus University of Budapest)
- **14:15 - 14:30**
CLOSING CEREMONY
- **14:30 - 16:00**
DANUBE CUP PARTNERS MEETING
- Moderator: Dr. Pal Danyi, Budapest University of Technology and Economics
* by invite only *
- **16:00**
END OF EVENT